Exhibitors and breeders' prices – Equi'Feria 2027

Exhibitor space

Bare surface (surface area of your choice/ minimum 9 m²) – **price per m²** exhibitor's stand. *No partition walls nor carpets provided*

Date	From 9 to 36 m²	37 -100 m²	101- 200 m²	> 200 m²
From 28/10/2026 to 14/01/2027	35 €	28 €	25 €	21 €
From 15/01/2027	44 €	35 €	31 €	26 €
Outside Uncovered*	Not possible	22 €	18 €	
Outside Covered**	35 €	28 €	25 €	21 €
Stands on Mezzanine : 10, 20, 16, 32 m²				
From 28/10/2026 to 14/01/2027	30 €	-	-	-
From 15/01/2027	35 €	-	-	-

Or

Turn-key surface – to add to the price of bare surface

Includes vegetal carpet, Octanorm-partition walls, basic electrical connection 16 A mono-phase, 1 spotlight/6m², 1 table, 2 chairs et 1 identification panel.

+ 45€/m²

*Outside Stands : only upon request and under certain conditions

**Outside Covered Stands : only when sufficient demands and under conditions

Breeder space

Bare surface (surface area of your choice / minimum 9 m²) – **price per m²** for breeders or breeders' association. *No partition walls nor carpets provided*

Date	9 - 36 m²	Box (max. 2 per breeder inside)	Wood chips (litter)
From 28/10/2026 to 14/01/2027	28 €	140 € / box	9 € / bundle
From 15/01/2027	35 €	140 € / box	9 € / bundle

The preferential 'breeder' rate above is only valid for a stand promoting your breeding and for selling horses, but NOT on a commercial stand selling other items.

Turn-key surface – to add to the price of bare surface

Includes vegetal carpet, Octanorm partition walls, basic electrical connection 16 A mono-phase, 1 spotlight/6m², 1 table, 2 chairs et 1 identification panel.

+ 45€/m²

Exterior Stand : only upon request and under certain conditions

Compulsory fees

Application fee, insurance, e-directory and general site maintenance

Includes the presence on the website (in case of acceptance).

These fees are also mandatory for co-exhibitors.

154€

Equi'Feria, an organisation of Libramont Coopéralia SCES
info@equiferia.be – www.equiferia.be – +32(0) 61 23 04 04 TVA: BE 0408 775 321 - CRELAN BE30 1033 2347 9611 BIC: NICA BE BB

Products and services	**Desired openings on stand sides** (for a minimum surface of 12 m², some dispositions may result into two corners) 2 open sides (= 1 corner) 3 or 4 open sides (= 2 corners or more) (*of the price of the surface rental)	 +10%* +15%*
	Electricity *Connection including differential protection of maximum 100 m.A and the use of a fuse box* *de 0 à 3000 watts (1 x 16 A)* *de 3001 à 9000 watts (3 x 16 A)* **Water** *Connection on the stand* **Daily stand maintenance** Carpet vacuuming Floor cleaning Carpet vacuuming + furniture maintenance Floor cleaning + furniture maintenance **Wifi** public network exists. A dedicated wifi is available upon quote from the supplier.	 160€ 210€ 75€ 5€/m² 6€/m² 8€/m² 10€/m²
	Rented equipment Vegetal carpet (standard sand color) Chair Cocktail table with black tablecloth Table of 1m20 White stool Open wooden counter Display for documents Partition walls (price per current meter) Horse Box 1 bundle of wood chips	 8€/m² 5€ 55€ 35€ 15€ 75€ 15€ 35€/m 140€ 9 €
	Advertising and partnership *Many tailor-made partnership options*	
	Additional exhibitor badges *Knowing that a rented surface entitles to 2 exhibitor badges and that for any space of more than 40m², 1 additional badge per 20m² is included.* *1 additional badge per rented box inside is provided as well.*	8€
	Tickets -1-day ticket - adult (12€ VAT incl. online visitors' ticket service, 15€ VAT incl. on site) -3-day pass (28€ VAT incl. online visitors' ticket service. 36€ VAT incl. on site) -1-day ticket PREMIUM : access to parking and event, seated place at the covered grandstand (20 € VAT incl. online visitors' ticket service) -1-day Ticket PREMIUM+ : access to parking and event, seated place at the covered grandstand and on the terraces of the Grand Ring and the Jumping Guest House, where a free drink will be offered (35 € VAT incl. online visitors' ticket service) -3-day Pass PREMIUM+ : access to parking and event, seated place at the covered grandstand and on the terraces of the Grand Ring and the Jumping Guest House. On the terraces, one free drink per day will be offered (99 € VAT incl. through online visitors' ticket service)	6€ 14€ 16€ 28€ 79€

Our prices are excluding VAT.

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Visibility	Information	Price € excl. TVA exhibitor
Web banner on www.equiferia.be (horizontal)	600 x 600 px	400 €
Logo on screen during event (screens LEC (entry hall + hall 1), jumping, Grand Ring)	JPG or PNG - HD	900 €
Logo* on the « partner » page on www.equiferia.be (Home Page)	JPG or PNG - HD	750 €
Logo* on publicity announcements, flyers	EPS or PNG - HD	1.500 €
Boarding of a ring (inside, outside)	Banner	250 €/p.
Boarding on mezzanine in Hall 1	Banner	275 €/p.
Logo on an obstacle (jumping)	To provide obstacle	450 €
Banner e-mailing	730 x 130 px	300 €
Post(s) and sharing on Facebook and Instagram-page www.facebook.com/Equiferia	To provide content	125 €
Other custom-made formulas		Please consult us

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GENERAL TERMS AND CONDITIONS OF EQUI'FERIA 2027

Article 1: Organisers

EQUI'FERIA 2027 is organised by Libramont Coopéralia SCES, which has its registered office at Rue des Aubépines 50, 6800 Libramont, Belgium, company number: BE 0408 775 321.

Article 2: Executive committee

For the organisation of EQUI'FERIA 2027, the Organising Committee will be assisted by an executive committee consisting of specialists from the equestrian disciplines to which exhibitors belong. The executive committee will ensure that EQUI'FERIA 2027 fully meets the expectations of its stakeholders (exhibitors, partners, visitors, etc.).

Article 3: Location, date and access times

EQUI'FERIA will be held in the halls and on the fairgrounds of Libramont Exhibition & Congress SA, Rue des Aubépines, 50, 6800 Libramont (Belgium), on Saturday 15, Sunday 16 and Monday 17 May 2027 from 09 am to 6 pm.

Article 4: Objective

EQUI'FERIA 2027 is an event open to the general public which covers all aspects of the equestrian world and ensures its promotion. Direct sales by exhibitors are authorised during the event.

Article 5: Products and services exhibited

Only products from the following sectors may be exhibited at EQUI'FERIA 2027:

- Equestrian equipment and accessories for all disciplines
- Equine care
- Equine nutrition
- Clothing
- Equestrian buildings and facilities (riding schools, rings, obstacles, stables, etc.)
- Services, professional organisations and support
- Equestrian tourism
- Transport (Vans, trucks, trailers,…)
- Library and media
- Breeding - animals exhibited

Article 6: Exhibitors and visitors

1. Exhibitors: all Belgian and foreign producers, wholesalers, and retailers who will exhibit products from the sectors listed in Article 5 can take part in EQUI'FERIA 2027.

2. Visitors: EQUI'FERIA 2027 is open to the general public. The show focuses on Belgium, the Netherlands, north-eastern France and the Grand Duchy of Luxembourg.

Article 7: Conditions for participation

The rates to exhibit at EQUI'FERIA 2027 are provided at www.equiferia.be/en and can be obtained upon request (General secretariat : +32(0)61 23 04 04).

Exhibitors wishing to take part in EQUI'FERIA 2027 must send their completed application to the Organising Committee via the online portal at www.equiferia.be/en.

Saturday 15 May, Sunday 16 and Monday 17 May 2027

Having submitted an application does not guarantee the applicant the right to take part in EQUI'FERIA 2027 unless the application is accepted in writing by the Organising Committee in accordance with the procedure outlined in Article 8 "Acceptance of applications". The committee reserves the exclusive right to accept or reject applications without having to justify its decision.

The Organising Committee reserves the right to consider an application only once the exhibiting applicant has paid a sum equivalent to 50 % of the cost of its participation, in order to demonstrate the seriousness of its application for Equi'Feria 2027.

To enable exhibitor applicants to make payment, an invoice will be sent to them within 20 days of receipt of their application. The invoice must be paid within 10 days of mailing. If payment is not made by this deadline, the Organising Committee reserves the right, at its own discretion, to add a set fee of €100, excluding VAT, to the invoice and to consider that the exhibitor applicant is withdrawing their application, which then becomes null and void. Exhibitor applicants, for their part, may not use non-payment of their invoice to assert that they are withdrawing their application. When they submit their application to the Organising Committee, exhibitor applicants become subject to the regulations of EQUI'FERIA 2027, which they state they fully understand and to which they adhere without reserve.

Article 8: Acceptance of Applications

The Organising Committee will review the applications based on their order of arrival at the Secretariat of the organisation. Should the Committee find that there is insufficient exhibition space, it reserves the right to change the acceptance priority order and accept only one exhibitor for the product line of a given brand. Should this occur, priority will go to the manufacturer, then to the official importer or distributor designated by the manufacturer and, lastly, to the exhibitor whose application was received first.
Acceptance of an exhibitor applicant for EQUI'FERIA 2027 will only take effect on receipt of official confirmation in writing from the Organising Committee, accompanied by the site and location plan for the stand that has been allocated to them. The Organising Committee will send the exhibitor, in addition to said acceptance, an invoice for the balance of his participation. The Organising Committee will inform exhibitor applicants as soon as possible of the acceptance or rejection of their application. In the event of rejection, the Organising Committee will reimburse the exhibitor applicant the amount they have already paid within 8 days of the notification of rejection. In the event of withdrawal of the application before acceptance, the Organising Committee will reimburse the exhibitor applicant the amount paid on receipt of the invoice referred to in Article 7, after deduction of €100, excluding VAT, for handling charges.

Article 9: Intuitu Personae

Exhibitor admission is non-transferable, unassignable and inalienable and, in any event, exhibitors may not assign, sub-let, lend or transfer, free or charge or in return for a consideration, all or part of their site without the prior written consent of the Organising Committee.

Any infringement of this provision will result, for the exhibitor whose application has been accepted, in payment to Libramont Coopéralia SCES of compensation equal to double the full fee for hiring the stand. Likewise, the Committee may in addition decide to close the stand immediately.

It is prohibited to exhibit equipment or products other than those listed in the "activity description" section of the application form, which serves as the basic document for insurance and for drafting the exhibitor e-directory.

Indirect and joint exhibitors must declare their participation to the Organising Committee via email with their complete contact information (including their company number), a description of their business activity and the reference of the primary exhibitor. Every exhibitor, indirect and joint exhibitor must pay the set participation fee of €154, for which their company name will be included in the exhibitor list. They are entitled to two exhibitor badges and for a rented space of more than 40m², 1 additional badge per 20m² will be assigned. Each exhibitor that rents an inside horse box will receive an extra badge per box.

Article 10: Payment

The invoice drawn up in accordance with Article 7 of the Regulations is payable within 10 days of issue. The invoice drawn up for the balance due is payable immediately upon receipt.

This invoice represents the balance of the stand hire price plus any other costs.

Non-payment of the invoice by the due date will entitle the Organising Committee to cancel the hire contract in writing. In this case, any amount already paid by the exhibitor remains the property of Libramont Coopéralia SCES for damages and interest.
If the Organising Committee does not cancel the hire contract, the invoice outstanding on its due date will be increased automatically and without formal notice by interest at the legal rate plus 3%, in addition to an irreducible lump sum surcharge of 10%.
Any request to terminate the hire contract made by the exhibitor must be sent to the Organising Committee by recorded delivery letter.
In the event of cancellation before 15 April, the exhibitor will be liable for a sum equal to 25% of the hire price and the handling fee.
In the event of cancellation as of 15 April, the full hire price plus related costs will be owed by the exhibitor and/or remain the property of Libramont Coopéralia SCES. This amount includes all services ordered (water and electricity connections, etc.).

This compensation is due even if Libramont Coopéralia SCES rents the stand(s) for which the contract has been terminated to another exhibitor.

Article 11: VAT

All prices provided in the Organiser's publications are quoted without VAT.

Article 12: Layout, setup and dismantling

a. Layout and liability

The Fair-Show EQUI'FERIA 2027 is an open design show, that is, each exhibitor can create their own stand inside the module provided to them. To ensure overall consistency, the height of stands is set at 2.50 metres.

Exhibitors design, manage and operate their stands at their own risk and peril and at their sole liability. They must take all necessary steps for this purpose.
In the event of a shortcoming on the part of an exhibitor, the Committee can take all required precautionary measures at the exhibitor's expense and without prior notification.

For all building and other structures higher than 2.50 metres (advertising tower, stand, etc.), exhibitors must request inspection by a Vinçotte agent and provide them with the building plans for the structure in order to obtain a certificate of conformity, which must be delivered to the EQUI'FERIA Secretariat as soon as possible. If the certificate is not received within 12 hours of the opening of EQUI'FERIA, and after notifying the exhibitor, the Organising Committee can automatically call for a Vinçotte agent. The exhibitor is solely responsible for all costs involved in certifying the structures or bringing them up to required standards. Non-compliant structures will be dismantled.
In addition, the installation of this type of structure, whether a "tower", balloon, or other type of structure, must be submitted for approval by the Organising Committee and will be invoiced €250. In addition to this flat fee, if the exhibitor installs an upper floor on their stand, the hire price per m^2 of site space will be increased by 50%, based on the area of the second floor.

b. Setup and dismantling

Stand setup will take place on Friday 14 May from 8:30 am to 09:30 pm. Set-up one day earlier will only be authorised if a request has been made to the Organising Committee. Stand breakdown will take place on Monday, 17 May 2027 from 7:00 pm to 10:00 pm and on Tuesday 18 May 2027 from 8:00 am to 6:00 pm.

Please contact the General Secretariat at +32(0)61 23 04 04 for handling assistance or contact the hall commissioner directly. Handling assistance is a payable service (take in flat rate of 40 € without VAT + 25 € without VAT per 15 minutes of handling).

Article 13: Services and catering

EQUI'FERIA 2027 exhibitors agree to make exclusive use of the catering, beverage, electrical connection and other service suppliers and brands provided by the organiser of EQUI'FERIA 2027. No services from companies unknown to the organisers will be authorised on the event premises without the prior approval of the Organising Committee.

To ensure optimal quality and meet strict food hygiene requirements, all catering services at EQUI'FERIA 2027 will be provided by the official service provider.

The supply of food and samples on the stands for promotional purposes is only allowed with the written approval of the Organising Committee of EQUI'FERIA 2027.

Electrical connections will be provided to exhibitors who have expressly requested them by 15 April at the latest. These electrical connections are of the alternating type: 400 volts three-phase or 230 volts single-phase. The Committee reserves the right to temporarily cut off the power supply.

For strict safety reasons, unauthorised connections are strictly prohibited. Exhibitors who are found to be complicit in this may be denied the requested electrical connection.

For outdoor stands on the fairground, connections must have a maximum differential of 100 mA, adequate protection on each circuit, an earth connection, a flexible CTLB or CTMB type cable or a VTMB type vinyl cable. It must be of sufficient length to connect to the existing overhead network.

No compensation may be claimed from the Committee in the event of a power failure and/or power cut.

We invite exhibitors to carefully check their electricity requirements and, if the voltage exceeds 3000 watts, to request a second connection from us by 15 April at the latest or, if necessary, a 3x16A connection with which it can go up to 9000 watts.

Article 14: Show cancellation or postponement

The Organising Committee cannot be held liable in any way if an unforeseen event or force majeure occurs and the event must be postponed, cancelled or closed early. The following cases are considered 'force majeure': wars, illnesses, riots, strikes, demonstrations, fires, explosions and any other circumstances beyond the control of the organisers.

In this case, exhibitors whose application has been approved may not claim any compensation and can only claim a refund of the money already paid, less organisation expenses incurred by the Committee, pro rata their participation.

Article 15: Compliance with the regulations

Exhibitors formally undertake to comply with all the clauses of these regulations and the instructions issued by the organiser and/or which will be sent by post later. They must be strictly adhered to and may not be considered as simply coercive or standard clauses.

Article 16: Disputes

The courts of Neufchâteau will have sole jurisdiction to hear disputes relating to the interpretation of provisions of the regulations and of directives specific to the organisation of EQUI'FERIA 2027.

Article 17: Site maintenance

The upkeep and cleaning of the show (including official car parks) will be carried out by a professional maintenance service. Bin bags will be distributed by the cleaning team before and during EQUI'FERIA. A mini container park will be available to exhibitors. Exhibitors must place their rubbish in bags in front of their stand every evening during EQUI'FERIA. The bags will be removed by the maintenance service. Exhibitors and their subcontractors are expressly requested to comply with this rule. Only re-usable carpets or carpets from vegetable origin are allowed. More information is available from the General Secretariat. Exhibitors who would like to have their stand cleaned on a daily basis may obtain this service by paying an additional flat-rate fee which can be ordered online via the application form on www.equiferia.be/en/.

Article 18: Insurance

In addition to the insurance policy taken out by the Organizer, exhibitor-demonstrators present in demonstration areas must provide proof of being covered by a civil liability insurance. The conditions and limits covered by the insurance taken out by the Organizing Committee are available on the online exhibitor's portal https://www.equiferia.be/en/.

Exhibitors acknowledge that they have read the terms and conditions of the insurance policy taken out from the organiser.

Article 19: Security services and security

The exhibition halls and outdoor premises will close at 6:00 pm every day. Everyone is required to leave the buildings at that time. The security service contracted by the Organising Committee for the nights of Friday 14 May through Sunday 16 May 2027, from 6:00 pm to 9:00 am, is a precautionary measure only and in no way transfers liability to the Committee.

The use of barbecues and gas on the stands is strictly prohibited, except in catering areas and after approval by the regional fire service.

Article 20: Noise disturbances

Exhibitors are not allowed to use a microphone for demonstration purposes of their equipment nor to solicit visitors on EQUI'FERIA premises. The Organising Committee has full authority to ensure compliance with this provision and may, if necessary, deprive exhibitors, who do not comply with its orders, the use of their electrical connection.

Exhibitors set up on the edge of event areas agree to the noise generated by activities taking place in these areas.

Article 21: Election of Domicile

As a result of their membership, throughout EQUI'FERIA and during the set up and dismantling periods, exhibitors expressly state that for everything related to their participation, they elect special domicile at their stand, where all notifications may therefore be validly served upon them.

Article 22: Pricing

For all information on the pricing of the participation, please consult the participation request on www.equiferia.be/en/ or contact the general secretariat on +32(0)61 23 04 04.





Caroline Willems,

Deputy Chief Executive Officer

Olivier Van Cauwelaert,

Managing Director